

Dave's Killer Bread



@clairethenutritionist



This would be a reel of her assorting the ingredients and talking to camera about it's benefits

Protein-powered avocado toast that's gut-friendly and delicious? I think yes. 🥑

The star of this perfect mid-day snack is my current obsession

[@daveskillerbread](#) ✨

Gut-friendly ✓

Protein-packed ✓

Whole grains ✓

Ingredients:

1.2 slices of ✨ Dave's Killer Bread ✨

2.1 large ripe avocado

3. Juice of 1 lime

4. 1/2 red chili finely chopped

5. Salt & pepper

6. 100 g edamame beans

7. 50 g vegan feta cheese

Try it out and let me know what you think in the comments!

Check out the link in my bio for a coupon next time you're at Whole Foods restocking on Dave's Killer Bread 💪 #avocadotoast #proteinpacked #DavesKillerBreadPartner

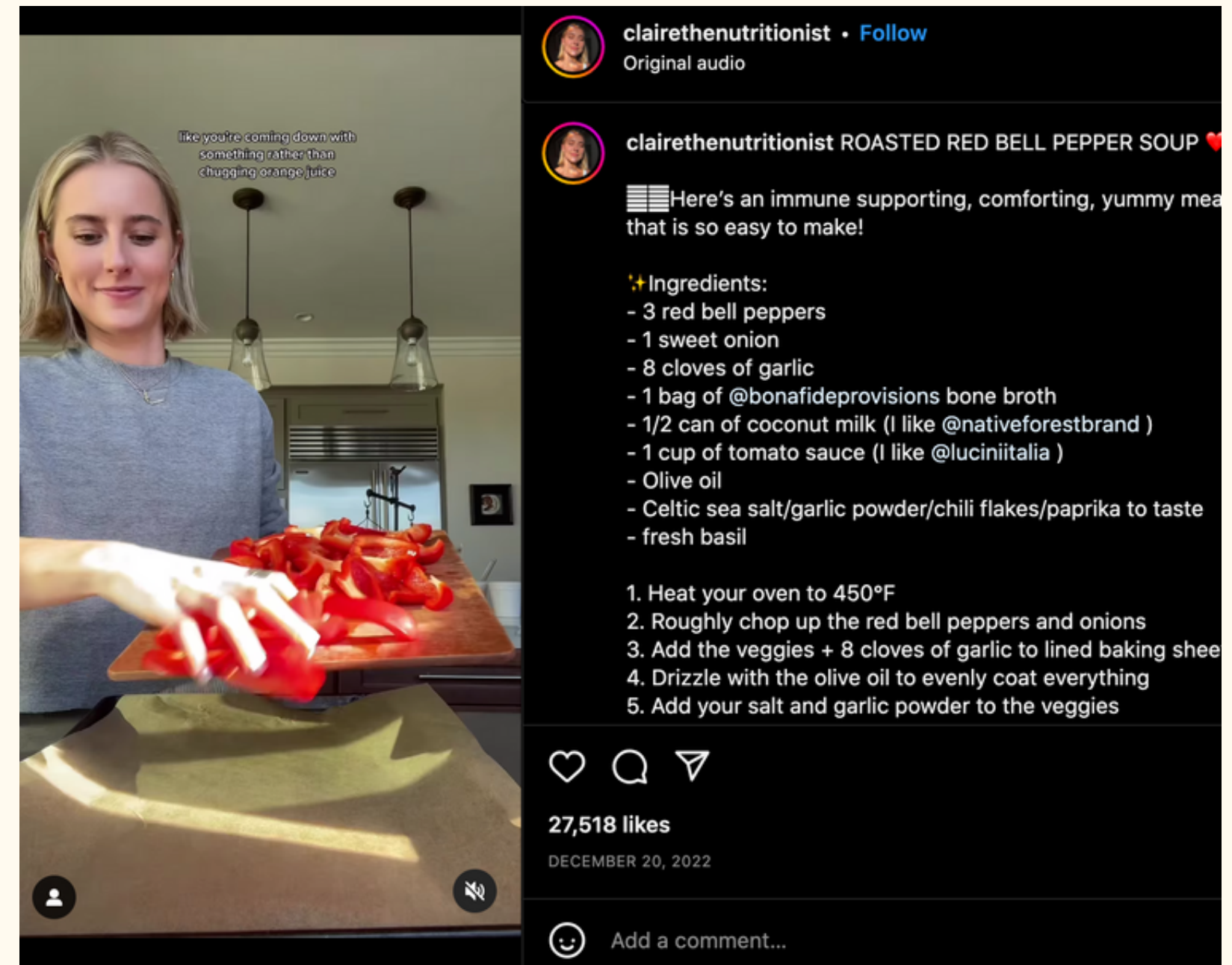
Dave's Killer Bread

Why Claire?

Instagram: [@clairethenutritionist](https://www.instagram.com/clairethenutritionist)

Claire is a great fit to collaborate with Dave's Killer Bread because of her credibility as a nutritionist, and her ability to target an audience that resonates with the product. She believes that whole-body wellness begins with gut health and Dave's Killer Bread is a gut-friendly option in comparison to other bread in the market. Her followers are looking for healthy alternatives and are encouraged to follow the health and wellness tips she shares. Claire is also often sharing easy and healthy recipes (see sample post on the right), so an avocado toast assortment would perform well on her page. I believe that the collaboration will be perceived as authentic as well as achieve the marketing conversion goals of the company.

Outfit of the day is where fashion bloggers show what clothes they wore on a particular day or event.



Link to post: [HERE](#)

Dave's Killer Bread



Instagram: [@takestwoeggs](#)



This would be a reel of her creating a gourmet Taiwanese egg sandwich using the bread

We love starting our days with a sunny-side-up Taiwanese egg sandwich, using [@daveskillerbread](#) for a whole-grain packed breakfast! 🍳🍞 The ingredients are simple and it's a hit every time!

This sandwich will have you daydreaming about tomorrow's breakfast. It all starts with 5 simple ingredients: ↓

- 4 slices of Dave's Killer Bread
- 3 thin slices of Ham
- 1 Egg fried
- 3 tbsp of Japanese Mayo
- 2 tbsp of sliced cucumber

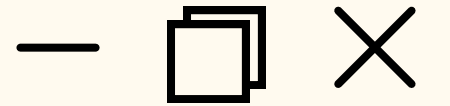


INSTRUCTIONS

1. Cut the crust off the bread
2. Add in 1 tbsp of Japanese mayo on the first slice of bread and spread. Add in sliced cucumber and add on the second slice of bread
3. Add in 1 tbsp of Japanese mayo and spread apart and add on fried egg. Add on the 3rd slice of bread
4. Spread 1 tbsp of Japanese mayo and add in sliced ham and finish with final slice of bread. Cut diagonally and enjoy!

Check out the link in my bio for a coupon next time you're at Whole Foods restocking on Dave's Killer Bread [#DavesKillerBreadPartner](#)

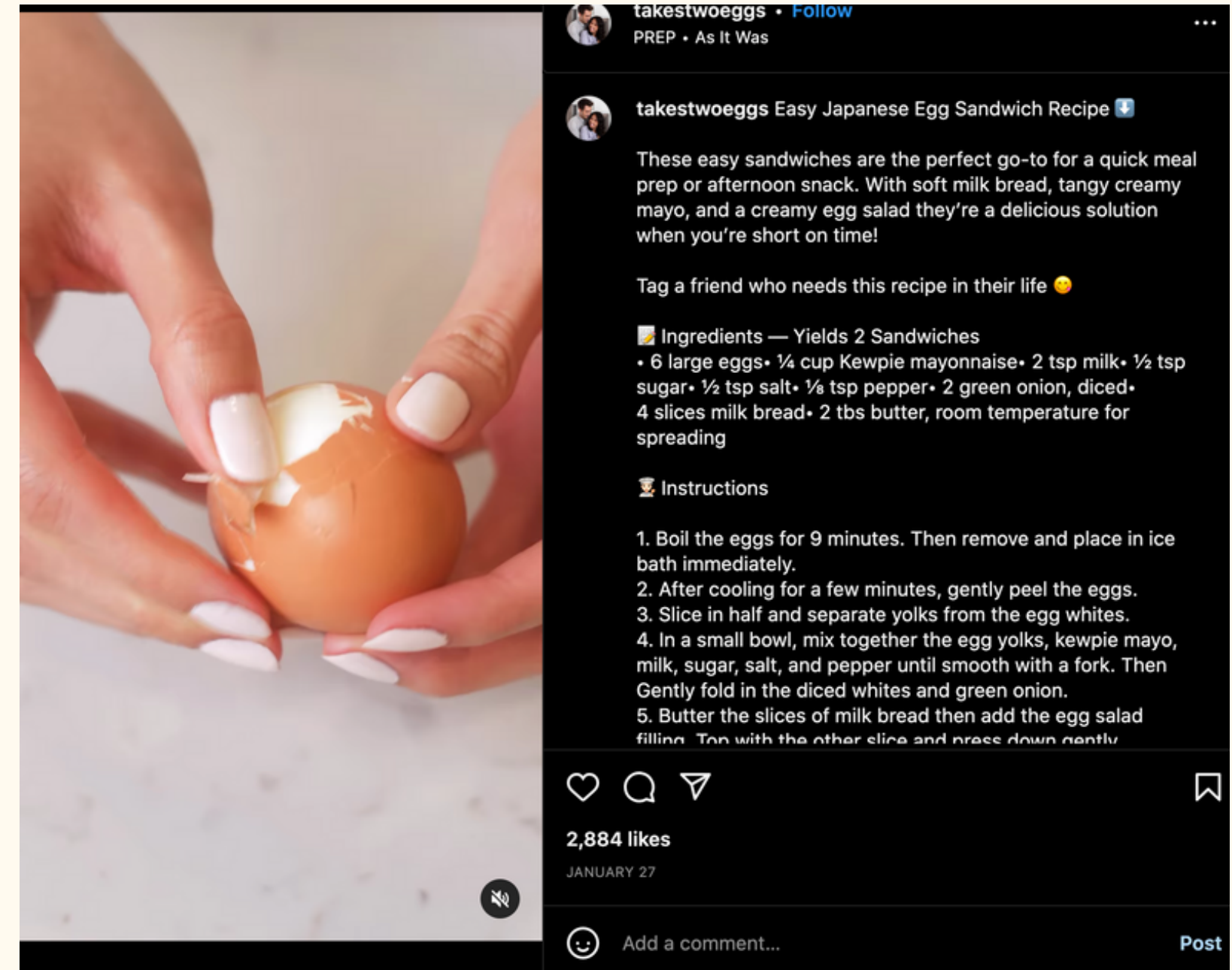
Dave's Killer Bread



Why Megan?

Instagram: [@takestwoeggs](#)

Megan is a great fit to collaborate with Dave's Killer Bread because it can align with her usual recipe-styled content. To achieve authenticity, she can share an Asian-fusion-inspired recipe using the bread. This recipe is simple and can be easily followed by her followers who seek out effortless yet delicious meal ideas. Although Dave's Bread is filled with key nutrients, it's important that her share focuses on the recipe as Megan does not tend to share health tips.



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Link to post: [HERE](#)

Bouqs: Monthly Subscription



@kristinmariehome



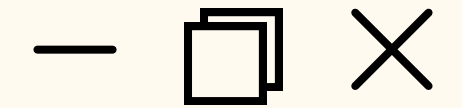
As we're making the final touches on our home, farm-fresh flowers in our living room have become essential to truly highlight the beauty we've built. 🌸

@thebouqsco has made it easy with their monthly subscription. They have an amazing deal I know you all would love including free shipping!

Check out the link in my bio for more information and don't forget to use code **Kristin20** <https://bouqs.com/subscriptions> #BouqscoPartner

This would be an image of her living room with a flower arrangement as the focused item

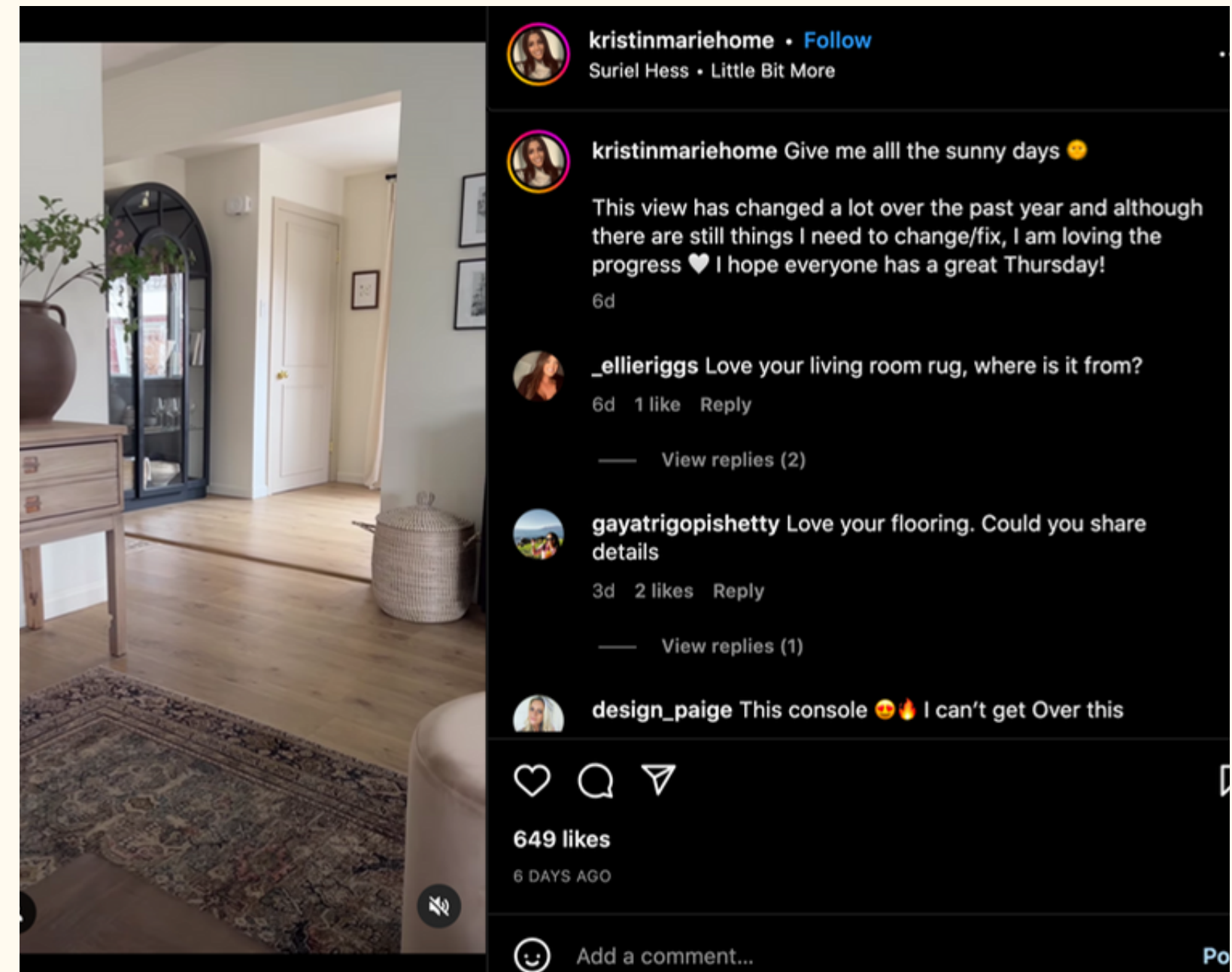
Bouqs: Monthly Subscription



Why Kristin?

Instagram: @kristinmariehome

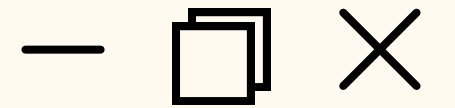
Kristin is a great fit to collaborate with Boqus flower company because of her focus on home decor as a first-time homeowner. She can incorporate a storytelling aspect to the partnership post by highlighting the journey it took to finalize her home. Her audience will perceive the post as authentic because she has previously shared how thrilled she is to be nearing the finish line and the flowers add a beautiful touch.



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Bouqs: Monthly Subscription



@hangwithanna



A springtime must-have, and I'm not talking about the fit. 🌸

Flowers from [@thebouqsco](#) keep my content room vibrant and beautiful each month. Treat yourself and use code: **hanna20** for your monthly subscription. #BouqscoPartner

This would be a reel of her showing off her outfit in the mirror at home with the flowers in hand

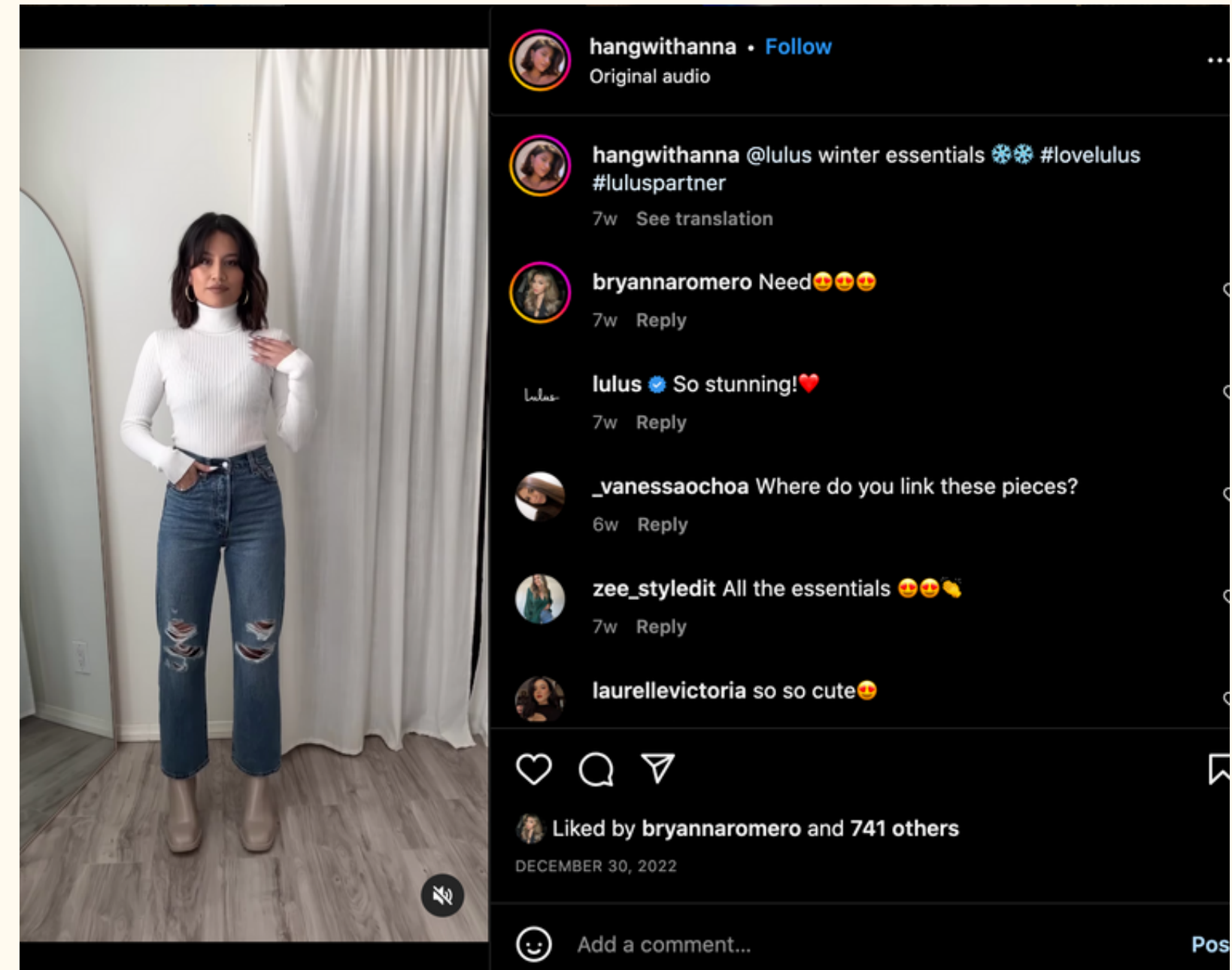
Bouqs: Monthly Subscription



Why Johanna?

Instagram: [@hangwithanna](https://www.instagram.com/hangwithanna)

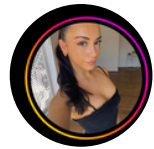
Johanna is a great fit to partner with Boquqs because her content aesthetic can align well with the brand. She shares content utilizing neutral tones and a pop of color with the flowers will hook the visual attention of her audience. Although not native to her usual content, I believe an integration would resonate well with her followers due to the flowers being a visual complement to her outfits and theirs.



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Peloton: Starter package



@alyssakuri



Early morning wellness routine with [@onepeloton](#) ⚡ Love starting my days with full-body cardio and Peloton makes it so easy in the comfort of my own home. #wellnessroutine #pelotonpartner

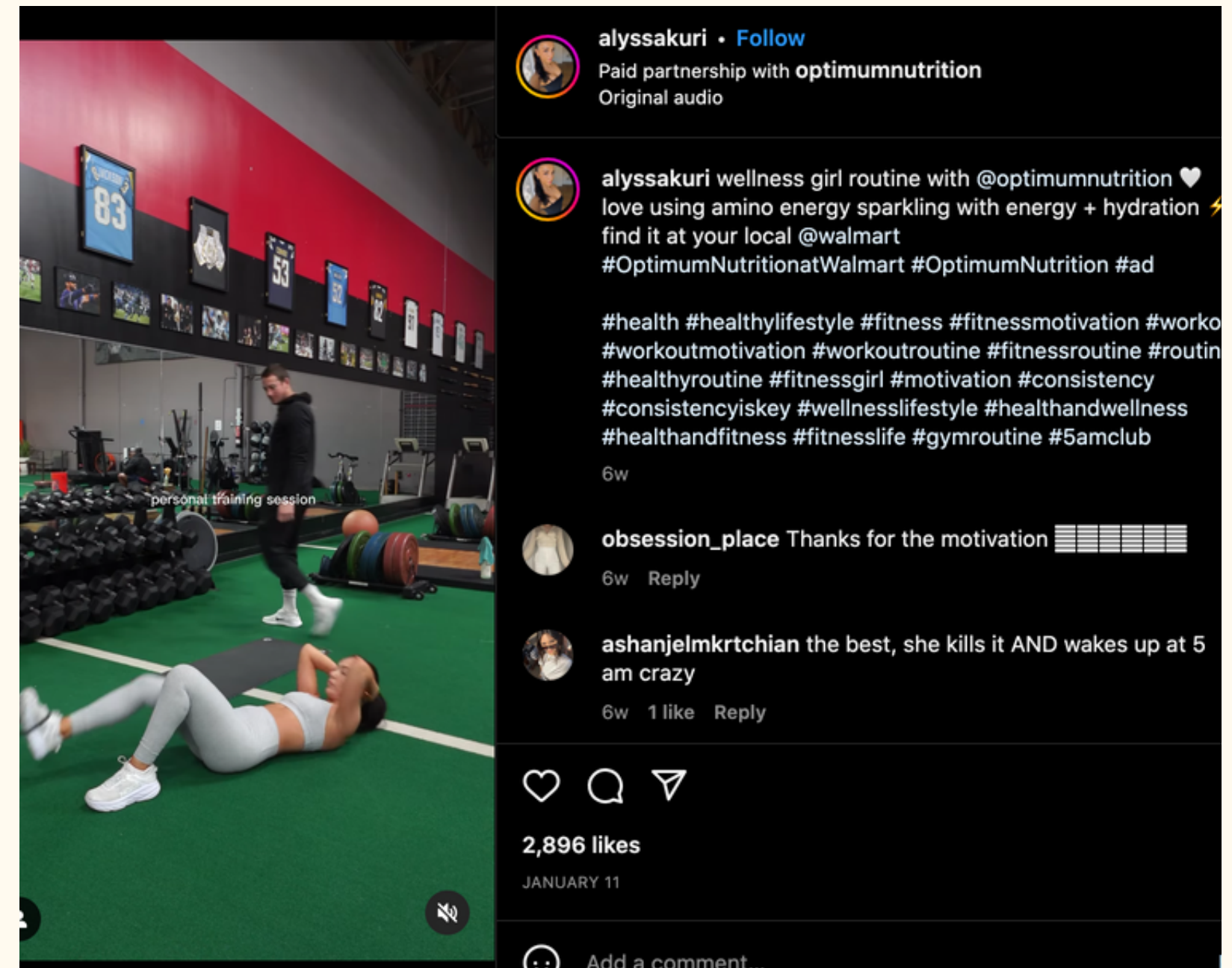
This would be a reel video of her wellness routine with Peloton as the main focus

Peloton: Starter package

Why Alyssa?

Instagram: [@alyssakuri](#)

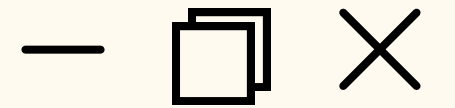
Alyssa often highlights her fitness routines, which makes her a great fit for a partnership with Peloton. Through a partnership with Peloton, Alyssa would be able to provide her audience with a new approach to a fitness routine. Her audience would likely resonate with this integration, as they already look to her for guidance on leading a healthy lifestyle.



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Peloton: Starter package



@linseywoods.home



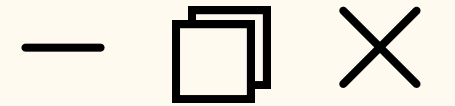
Kicking off 2023 with a new project, an at-home gym! I almost couldn't wait to show this one off to you all...

It is now complete with our @onepeloton. So excited to get to cycling!

#pelotonpartner

This would be a static post of Peloton in her at-home gym

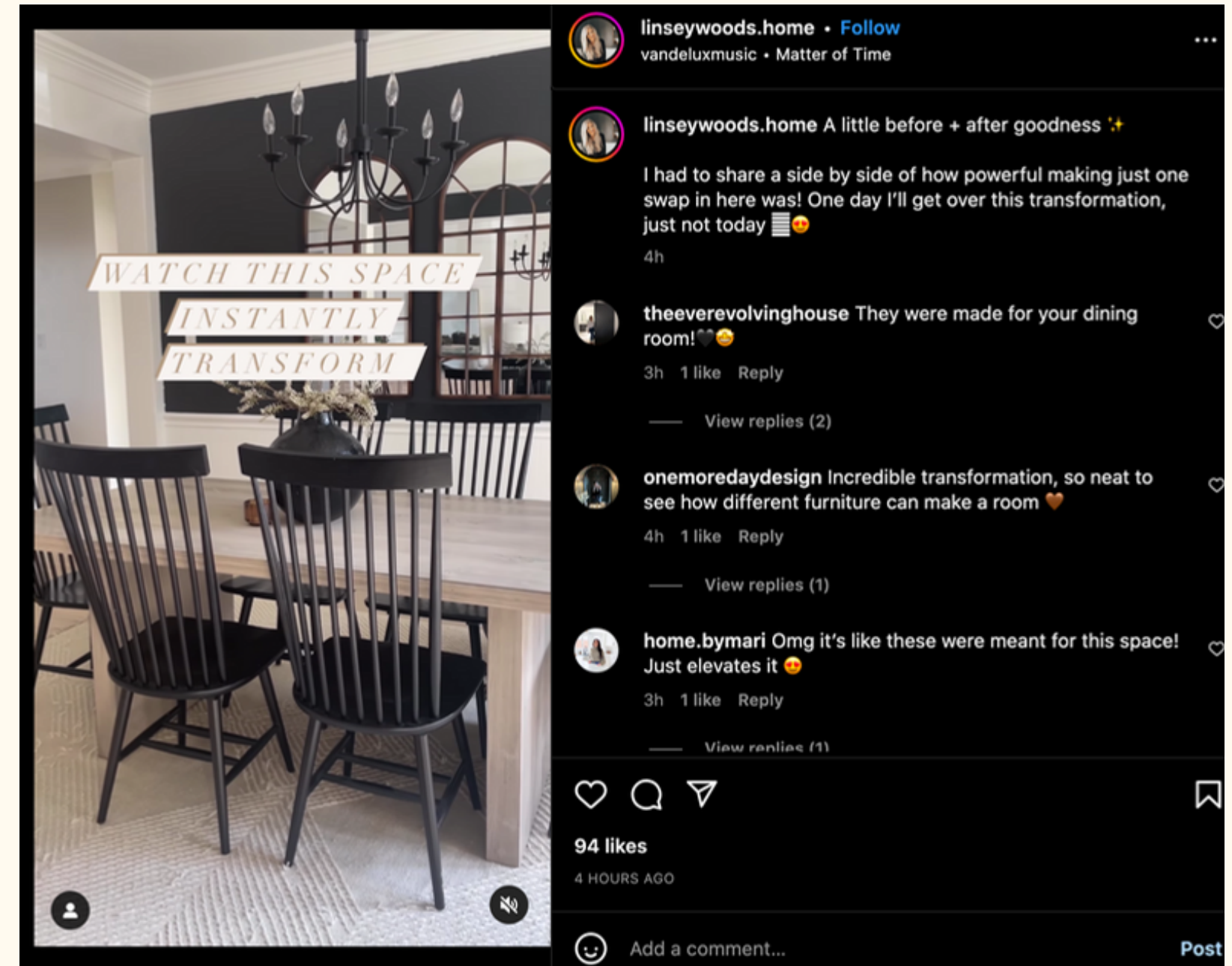
Peloton: Starter package



Why Lindsey?

Instagram: [@linseywoods.home](https://www.instagram.com/linseywoods.home)

Lindsey is a home decor and interior enthusiast, who is constantly adding new additions to her home. An at-home gym would be a natural integration, featuring Peloton. Since she has shown her passion for creating a functional and beautiful living space, her audience would see this an authentic collaboration.



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